Goodweek

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One governed AI workspace that brings AI into 45+ applications your clients use

Key features

- Connect AI to 45+ applications, including Microsoft 365, Salesforce, HubSpot, Slack, Teams and Jira
- Deep Microsoft 365 integration for email, files and calendar
- One-click deployment and single sign-on with Entra ID
- Ready-to-use Actions for emails, documents and summaries
- Preconfigured workflows for tasks such as call analysis and reporting
- Live data from clients' existing systems
- Automatic model selection for each task, with new models added as they are released
- Role-based access controlled by client admins
- GDPR compliant and SOC 2 Type I certified, with data isolated per client
- Multi-tenant admin center for licences, users and trials
- Seat-based subscriptions plus your own margin and managed services
- Partner portal with sales resources
- Usage visibility across all clients

Why partner with Goodweek?

Goodweek is a multi-tenant AI workspace that lets you bring AI into the applications your clients' teams already use, including Microsoft 365, Salesforce, HubSpot, Slack, Teams and Jira.
It lets MSPs and IT service providers deliver AI as a scalable, managed service. Preconfigured workflows get teams started quickly, every client is managed from one platform, and it is built for non-technical SMB teams, so there's no need for prompt skills.

Challenges Goodweek solves

Teams already use AI, often through personal accounts with no control over company data. Goodweek replaces standalone tools and personal accounts with one approved workspace inside the applications that teams use.

- One approved workspace replaces personal AI accounts and scattered tools
- Brings AI into 45+ existing applications instead of adding another login
- Lets admins decide who uses Goodweek and what it can access
- Keeps company data, prompts and files out of AI model training
- Isolates each client's data from every other client
- Controls cost with one subscription, usage limits agreed per client and automatic model selection

Opportunities for channel partners

Goodweek gives partners a recurring AI service. Clients pay by seat, letting you add your own margin and managed services on top. The admin centre handles licences, users and trials for every client from one console, and shows usage across the whole customer base. Goodweek also gives partners a way into governance and security conversations with clients who are already using AI informally.

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